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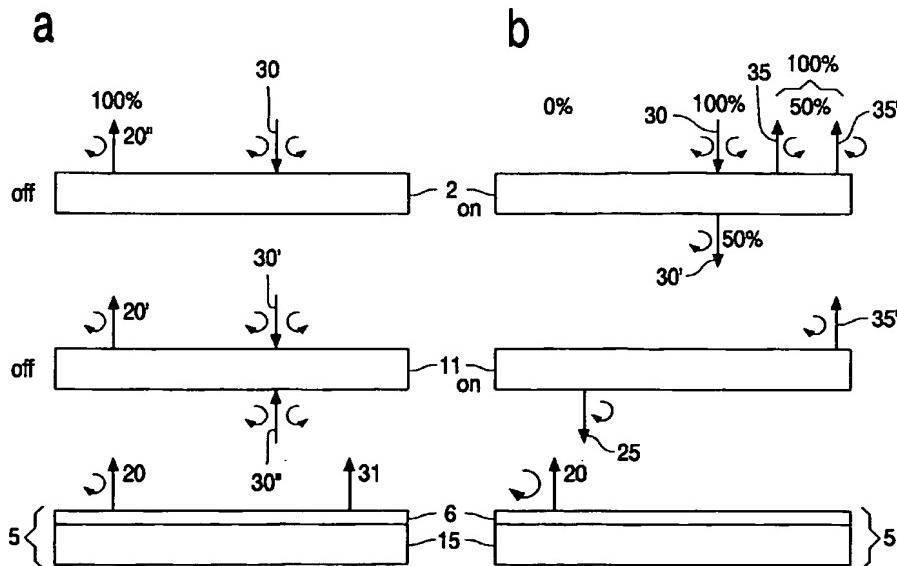
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(54) Title: MIRROR WITH BUILT-IN DISPLAY



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(57) Abstract: A mirror display device (1) which can be simultaneously used for display purposes, based on a display (5), which display device during use provides light of a first (circular) polarization, with a switchable polarizing mirror (2) placed in front of it. The reflectivity of such a mirror display device is enhanced by providing between the display device and the polarizing mirror a second switchable (circular) polarizer (11).



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